

.....  
(Original Signature of Member)

118TH CONGRESS  
1ST SESSION

**H. R.** \_\_\_\_\_

To amend the Agricultural Trade Act of 1978 to extend and expand the Market Access Program and the Foreign Market Development Cooperator Program.

\_\_\_\_\_  
**IN THE HOUSE OF REPRESENTATIVES**

Mr. NEWHOUSE introduced the following bill; which was referred to the Committee on \_\_\_\_\_

\_\_\_\_\_  
**A BILL**

To amend the Agricultural Trade Act of 1978 to extend and expand the Market Access Program and the Foreign Market Development Cooperator Program.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

3       **SECTION 1. SHORT TITLE.**

4       This Act may be cited as the “Agriculture Export  
5       Promotion Act of 2023”.

6       **SEC. 2. FINDINGS.**

7       Congress finds that—

1           (1) between 1977 and 2019, the export pro-  
2           motion programs of the Department of Agri-  
3           culture—

4                   (A) have added an average of  
5                   \$9,600,000,000 annually to the value of United  
6                   States agricultural exports, equal to a total of  
7                   nearly \$648,000,000,000, or 13.7 percent, in  
8                   additional export revenue; and

9                   (B) have generated a net return of \$24.50  
10                  for every dollar invested;

11           (2) between 2002 and 2019, the export pro-  
12           motion programs of the Department of Agri-  
13           culture—

14                   (A) have contributed to the creation of up  
15                   to 225,800 full- and part-time jobs across the  
16                   United States economy; and

17                   (B) have added up to \$45,000,000,000 in  
18                   gross economic output and \$22,300,000,000 in  
19                   gross domestic product;

20           (3) communities across the United States pro-  
21           ducing agricultural commodities as varied as apples,  
22           cotton, beef, soybeans, rice, wheat, dairy, corn, cit-  
23           rus, wine, pork, peanuts, cranberries, lentils, tree  
24           nuts, timber, poultry, potatoes, and seafood have uti-  
25           lized the export promotion programs of the Depart-

1       ment of Agriculture to increase access to foreign  
2       markets;

3           (4) private sector contributions have helped  
4       maintain the public-private partnership between the  
5       Department of Agriculture and private agricultural  
6       groups as available funds from the Department of  
7       Agriculture have declined, with private contributions  
8       representing approximately 70 to 77 percent of the  
9       funds available for export promotion from 2013 to  
10      2019;

11          (5) foreign competitors have expanded their ag-  
12      ricultural export promotion programs at a far faster  
13      rate than the United States, placing United States  
14      producers at a competitive disadvantage in inter-  
15      national markets;

16          (6) the economic impact of the export pro-  
17      motion programs of the Department of Agriculture  
18      has eroded in recent years, as funding for the Mar-  
19      ket Access Program has remained static since 2006  
20      and funding for the Foreign Market Development  
21      Cooperator Program has remained static since 2002,  
22      while inflation has increased; and

23          (7) a recent academic analysis found that dou-  
24      bling public funding for the Market Access Program  
25      and the Foreign Market Development Cooperator

1 Program, coupled with increasing private contribu-  
2 tions ranging from 10 to 20 percent, would result in  
3 average annual gains in agricultural exports of ap-  
4 proximately \$7,400,000,000.

5 **SEC. 3. AGRICULTURAL TRADE PROMOTION AND FACILITA-**  
6 **TION.**

7 Section 203(f) of the Agricultural Trade Act of 1978  
8 (7 U.S.C. 5623(f)) is amended—

9 (1) in paragraph (2)—

10 (A) by striking “2019 through 2023” and  
11 inserting “2024 through 2029”; and

12 (B) by striking “\$255,000,000” and in-  
13 serting “\$489,500,000”; and

14 (2) in paragraph (3)(A)—

15 (A) in the matter preceding clause (i), by  
16 striking “2019 through 2023” and inserting  
17 “2024 through 2029”;

18 (B) in clause (i), by striking  
19 “\$200,000,000” and inserting “\$400,000,000”;  
20 and

21 (C) in clause (ii), by striking  
22 “\$34,500,000” and inserting “\$69,000,000”.